



The Craft of Training: Course Overview

High-Level Summary

The ultimate train-the-trainer course based on 40 years of experience creating world-class facilitators. Offers new and seasoned trainers a best-practice approach to creating excellent, engaging learning experiences in a “master class” environment. Provides L&D teams with a replicable process to enhance their outcomes and reputation.

Learning Objectives

Participants practice and get feedback in the following areas:

- Organizing and delivering presentations to teach content crisply
- Making presentations interactive in a way that draws on people's expertise
- Dramatizing presentations with effective body language
- Leading demonstrations, skill practices, and activities to foster maximum skill development and application
- Coaching and giving feedback to refine participants' skills
- Responding to questions with poise and persuasiveness
- Debriefing to harvest learnings and forge applications
- Creating a positive learning climate and managing resistance in a way that empowers participants to make the most of the training opportunity

What Makes The Craft of Training Different

- Focus is on learning dynamics, not content
- Participants receive personalized feedback on 73 training standards
- Delivered exclusively by master trainers with decades of experience coaching and certifying trainers

Participant Testimonials

- “An excellent opportunity to start out my training career.”
- “This course will save me tremendous amounts of time in preparing for trainings.”
- “An excellent job of modeling the behaviors and setting the standards. Thanks for your coaching.”
- “I thought I was an effective trainer that had minimal need for improvement. The material and the example the trainers set shifted that paradigm. They were the best trainers I have seen.”

Next Steps

If you're looking for a training program that fosters communication success, let's start a conversation. Contact us at info@ridgetraining.com or call 612.440.7661.

Who should attend?

- New trainers
- Experienced trainers
- Technical experts making the transition to training

Recommended Course Size:

12 participants, 2 trainers
6 participants, 1 trainer

Duration:

3 days to cover all learning objectives.

Course can be shortened to achieve more focused performance goals and lengthened for deeper practice and feedback.

