

# People Styles: Course Overview

## High-Level Summary

Teaches a practical, easy-to-use model for understanding the behavioral preferences of others and using that knowledge to make interactions more effective and productive. Each participant receives a valid and reliable multi-rater profile highlighting their own style-based tendencies (based on observational survey results of five colleagues).

## Learning Objectives

**People Styles will help participants increase:**

- their ability to observe and “read” other people’s behavior
- their awareness of their own style and what they do to heighten or reduce interpersonal stress in others
- their ability to “flex” their behavior to be more effective in different cultural interactions without sacrificing their integrity
- their appreciation of styles different from their own

## What Makes People Styles Different

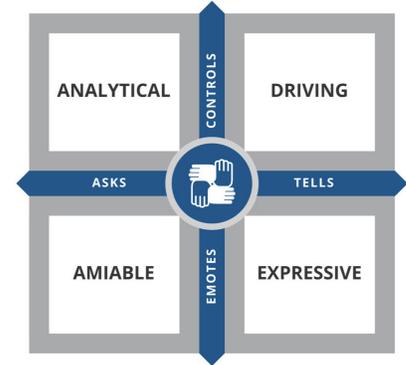
- Multi-rater style profile grounded in 50+ years of research (versus self-assessment)
- Focus is on “flexing” to other styles to improve interactions and relationships, not using the model to simply to assess coworkers
- High-engagement training method with in-class practices to speed skill development
- Participants leave with a personalized Style Flex Action Plan so they can improve their critical relationships immediately
- Ridge’s book on People Styles is the best-selling book about the model.

## Participant Testimonials

- “...upbeat, entertaining and USEFUL!”
- ...highly beneficial. I have an awareness of my personal style and I gained useful tools to deal with different styles
- ...thanks for teaching me more about my style and helping me by flexing with others that have different styles than me.

## Next Steps

If you’re looking for a training program that fosters communication success, let’s start a conversation. Contact us at [info@ridgetraining.com](mailto:info@ridgetraining.com) or call 612.440.7661.



## Who should attend?

- **Managers, any level (but especially, mid-level, front-line, and high potential)**
- **Individual contributors (professionals, engineers, developers, etc.)**

## Recommended Course Size:

Up to 15 participants, 1 trainer

## Duration:

1 day

